



SKINCEUTICALS

ADVANCED PROFESSIONAL SKINCARE

FORMULATION CHARTER

At SkinCeuticals, we start with high quality ingredients with proven scientific results. Then, our research and development teams create elegant, functional formulations with optimal concentrations of active ingredients. After extensive testing, our products are manufactured and packaged under highly regulated conditions.

- *We use optimized concentrations of active ingredients, formulating our products with the highest concentration necessary to garner results—not more.*
- *SkinCeuticals carefully chooses actives that have optimal desired effects in order to limit the number of ingredients and keep our formulations as effective and pure as possible.*
- *Our products contain minimal fragrances, dyes, and preservatives, and are fragrance-free, dye-free, and paraben-free whenever possible.*
- *Our products are designed to be layerable formulas that work together in customizable regimens.*
- *SkinCeuticals products are formulated to be non-comedogenic.*
- *All SkinCeuticals ingredients and formulations are thoroughly tested under strict safety parameters.*

EVALUATING A PRODUCT'S EFFICACY

SkinCeuticals products are designed, formulated, and tested for effectiveness. In order to assess a product's efficacy, three essential criteria should be evaluated:

1. *Does the product get into the skin?*
2. *Does the product have qualifiable action in the skin?*
3. *Does that action translate to end benefits for the patient?*